



What do the country's most successful hot yoga studios have in common?

The perfect balance of heat and humidity

We've worked with enough hot yoga studios to know how important it is to balance heat and humidity for an optimal yoga environment. A lack of humidity is probably the biggest cause of student complaints, yet, many studios continue to use basic floor units that simply can't meet the demands of a hot room. These dry, uncomfortable conditions can have a negative impact on repeat business. Is your studio suffering from too little humidity?



Having the optimum level of humidity is key to ensuring new and repeat business.

Create the optimal hot yoga experience today!

No other humidifier stacks up

When you switch to the Nortec Resistive Element Humidifier you will notice the difference in your studio almost immediately. Ideal for changing environments like yoga, where every student's body generates heat and moisture, the Nortec system responds quickly to these changes while maintaining the relative humidity set point. This helps students to start sweating right away so their muscles can relax and they can practice, injury-free.

Consistent, reliable humidity leads to repeat business

For many Nortec customers, just having a system they can rely on makes all the difference. They report fewer breakdowns and maintenance issues with Nortec humidifiers, known for their superior quality and customer service. And they love the fact they can turn the Nortec unit on just 30 minutes before a class to get the room to the right humidity level. Whether you have hundreds or thousands of students coming through your doors each month, having the optimum level of humidity is key to ensuring new and repeat business.

“With Nortec we have a state-of-the-art humidifier that is far superior to anything you plug into the wall,” says Elaina Zorensky, co-owner of Bikram Yoga Tempe in Arizona. “The feedback our instructors have been getting is excellent. And our new student retention rate is at the highest it has ever been.”

As a leading manufacturer of commercial/industrial humidification systems for more than 40 years, Nortec has the technology and application expertise to meet the needs of any application.

Contact us today and ensure you have the best humidification solution for your yoga studio.

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